

## NWU BUSINESS SCHOOL FIRST TO RECEIVE INTERNATIONAL ACCREDITATION FROM BGA

The NWU Business School at North-West University is a driving force of business education in Africa

**T**he international Association of MBAs (AMBA) recently renewed the business school's MBA accreditation for five years, and the school has now received international accreditation from the Business Graduates Association (BGA).

Prof Jan van Romburgh, chief director of the NWU Business School, says: "Business education in general – and the role of MBAs in particular – is going through a fundamental transformation, both globally and domestically. In a fast-changing world and country, business schools must remain relevant by providing business education that critically unpacks their socioeconomic environment for successful business strategies."

He says the accreditation is a huge vote of confidence from the BGA. "And, the AMBA accreditation denotes the highest standard of achievement in postgraduate business education. We are pleased to be among the two per cent of recognised business schools around the world to have AMBA accreditation."

### AMBA ACCREDITATION

Spearheading excellence and trailblazing innovation for more than 50 years, the AMBA has been the impartial authority on postgraduate management education. It established that vision in 1967 and, in a volatile, uncertain world, it is as relevant today as it was then. The AMBA is committed to raising the profile and quality standards of business education internationally for the benefit of business schools, students

and alumni, employers, communities, and society.

It is the only professional membership association that connects MBA students and graduates, accredited business schools and MBA employers globally.

Accreditation certifies that an institution can fulfil a particular function within the quality assurance system. The AMBA with senior academics at top global educational institutions to continuously update accreditation policies and maintain their unique, in-depth and detailed approach. Programmes receiving this accreditation reflect changing trends and innovation in the postgraduate education sector. They foster innovation and challenges and encourage business schools to continuously perform at the highest level.

### WHY IS THIS A BIG DEAL?

Students and graduates, business schools and employers all recognise the AMBA and BGA accreditation as a gold standard. The rigorous accreditation criteria and assessment process ensure that only the best programmes achieve accreditation. The accreditation bodies look at programmes that demonstrate the highest standards in teaching, learning and curriculum design; career development and employability; and student, alumni and employer interaction.

"Employers looking to recruit game-changing managers and future business leaders know that graduates from accredited programmes have received the best quality, most relevant management education and are top talent," van Romburgh explains. "This accreditation gives our business school

worldwide recognition and honour. The AMBA accreditation identifies the best programmes from the thousands available."

### WHAT DOES IT MEAN FOR NWU BUSINESS SCHOOL MBA STUDENTS

Employers are increasingly asking for business graduates who possess a balance of hard and soft skills, innovative capabilities and a mindset geared towards social responsibility. "We can guarantee that our students who obtained an MBA or Postgraduate Diploma in Management will bring all these qualities and skills to the table at their workplace and make a viable contribution to their company.

"For our MBA graduates, accreditation offers the opportunity to connect with peers from the best global MBA programmes. Membership of the AMBA means alumni can network internationally, knowing that they are connecting with individuals from equally impressive programmes," explains van Romburgh.

"AMBA members can enjoy career advice and support, a job portal, events, access to the latest research and thought leadership, and selected offers. It opens doors and facilitates opportunities, and we are committed to ensuring that each student receives the best possible education to shape executive minds in Africa." ■



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#### For more information:

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 – PROF JAN VAN ROMBURGH**

IMAGE: SUPPLIED